MEDIAN مدين

مجموعة مدين · MEDIAN GROUP

Median Group

Company profile

Three companies in media, travel, and technology. We guide you to the best fit, and work together when a project needs more than one specialty.

median.ly

Company profile

Median Group
median.ly

Three companies in media, travel, and technology. We guide you to the best fit, and work together when a project needs more than one specialty.

Vision

To be the group institutions in Libya trust when they need media, travel, or technology — with clarity and reliability.

Mission

We provide media, travel, and technology services for institutions and brands, with field experience since 2012 and digital platforms we use in daily work — clear promises and lasting partnership.

Where we come from

We started with Median Libya Media Services in 2012, then travel in 2014, and technology in 2017. Each company kept its specialty as the group grew with the Libyan market.

How we work

We listen to what you need and guide you to the right company. If the project needs more than one specialty, we coordinate across companies and platforms without making it complicated.

Values

We say clearly what we offer, keep our promises, and build working relationships you can count on day to day.

Why Median

Three companies since 2012 under one group. We know the Libyan market, connect you with the right team, and have real work you can look at.

Group companies

Median Group

Media · Median Libya Media Services

A media and advertising company in Median Group, founded in Tripoli in 2012. We help institutions and brands plan and run campaigns under one identity.

From the idea and plan to field and digital production and events.

Our skills & work

- Marketing campaigns & market studies: We plan campaigns, study the audience, and choose the channels that fit your goal.
- TV, digital & print advertising: We produce TV, social, and print campaigns for the right channel and audience.
- Visual identity & stationery: We build visual identity and design stationery for institutions and brands.
- Events, exhibitions & stands: We organize conferences, occasions, and exhibitions, and design and build stands.
- Product & brand marketing: We help you market products and services in the field and online.

Travel · Median Travel Services

A travel and tourism company in Median Group, founded in 2014. We serve travelers, companies, and agencies with trip organization and bookings, with local experience.

From organizing trips to bookings, with digital operations via BookNow.ly.

Our skills & work

- Domestic & desert tourism trips: We organize trips inside Libya to the desert and tourism routes.
- Umrah & group training trips: We organize Umrah trips and group training trips for institutions and groups.
- Motorsport competitions: We organize motorsport competitions and related automotive events.
- Tickets, visas & hotels: We book tickets, visas, stays, and supporting travel services for people and companies.
- BookNow.ly: A booking platform for companies and travel agencies to manage business travel more easily.

We combine travel experience with digital tools to run bookings and related services more easily.

Tech · Median Technical Services

A technology company in Median Group, founded in 2017. We help institutions build clearer, safer systems through consulting and technical solutions.

From study and consulting to development, installation, and operating support.

Our skills & work

- Websites & software systems: We build websites, admin systems, and business apps to fit your needs.
- Networks & infrastructure: We install networks and build infrastructure, data centers, storage, and backup.
- Cybersecurity consulting: We assess protection and help you manage access to systems and data.
- Databases & data centers: We design and build databases and data centers that keep your work running.
- Protection & surveillance: We install protection, alerting, and CCTV systems linked to daily work.
- Group digital platforms: We develop and run the group’s digital platforms within Median Tech.

We build around how you work and the Libyan market, with a clear scope for each project.

Platforms

Digital platforms we own and run for institutions, teams, and travelers.

BookNow.ly Platform

Travel booking for companies and agencies

kashir.ly Platform

A sales system that grows with you

ADV.ly Platform

Notifications, customer follow-up, OTP, and message scheduling

EngAds.com Platform

Clearer digital ads and campaigns

Voxa.ly Platform

Secure team communication

Lelo.ly Platform

Loyalty and prepaid cards for merchants — from Median Technical Services

CRM.ly Platform

Clearer commercial follow-up for customer relationships — from Median Technical Services

mecsport.ly Platform

Sports activity management and rally judging — from Median Technical Services

مجموعة مدين · MEDIAN GROUP

Our clients

Institutions and brands we have worked with in media, travel, and technology.

Timeline

2012 — Median Libya Media Services founded — the group begins

2014 — Median Travel Services launches

2017 — Median Tech Services founded

Contact

+218 938 000 800

info@median.ly

median.ly

Alsafwa Complex, Office 204, Al Jraba St, Tripoli, Libya